

An Innovative Approach to Homelessness...

Housing

Project H.O.M.E. opened the first Safe Haven residence (an entry-level residence designed to promote recovery for people with mental illness and/or substance abuse). We innovated Philadelphia's Outreach Coordination Center, which canvasses the City 24 hours a day, to link homeless individuals with shelter, housing, and physical/mental health care.

Those who see an individual on the streets in need of assistance can call our Outreach Hotline any time at 215-232-1984.

Opportunities for Employment

In partnership with the Free Library of Philadelphia, Project H.O.M.E. created an innovative Restroom Attendant program (which maintains restrooms and provides assistance to people as needed) and a Home Page Café, staffed by teenage entrepreneurs and formerly homeless individuals.

Medical Care

Providing mental and physical health care are paramount — in addition to operating a free health clinic, we helped ensure that 94 percent of our residents had health insurance and 73 percent accessed preventive health care services.

Education

Project H.O.M.E.'s Honickman Learning Center and Comcast Technology Labs is a 38,000 square foot world-class technology center serving the North Central Philadelphia community and the residents of Project H.O.M.E.



That Works for People...

	Unsheltered Population*	Total Population	Ratio of Homelessness
Philadelphia	283	1,449,634	1 in 5,122
New York City	2,328	8,274,527	1 in 3,554
Miami-Dade County	994	2,387,170	1 in 2,402
Chicago	1,576	2,836,658	1 in 1,800
Seattle	1,976	594,210	1 in 301
San Francisco	2,771	764,976	1 in 276
Los Angeles	40,144	3,834,340	1 in 96

Philadelphia boasts the lowest rates of street homelessness of most major cities; yet we cannot accept homelessness as an inevitable part of our urban landscape. Supportive housing works to get people off the streets: more than 90 percent of the residents of our permanent supportive housing programs break the cycle of homelessness. Philadelphia outreach teams found housing placements for 30 percent of all persons engaged on the street last year.

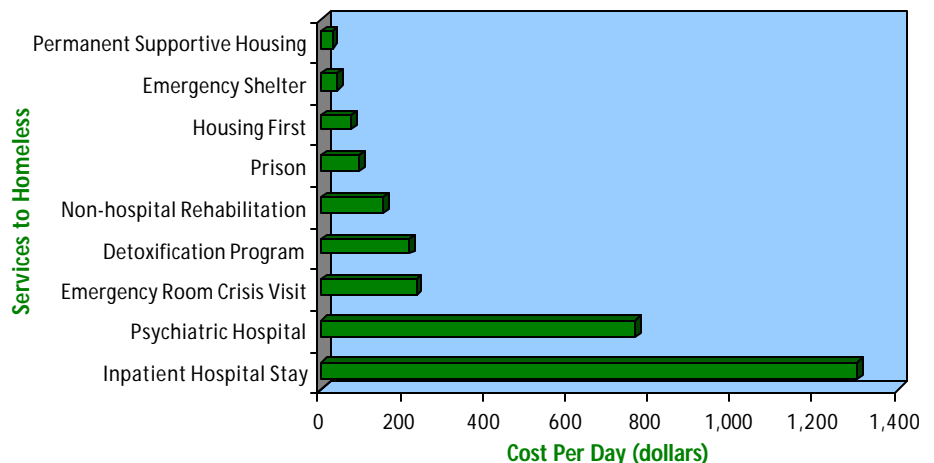
*Figures are 2009 counts except LA, SF, and Chicago.

And is Cost-Effective

Permanent supportive housing costs roughly the same as allowing a person to remain homeless and is associated with:

- 50% decrease in Emergency Room visits
- 50% increase in earned income
- 40% increase in employment
- \$1,500 decrease in benefit dependence

(Source: Corporation for Supportive Housing, csh.org)



PROJECT H.O.M.E.

NONE OF US ARE HOME UNTIL ALL OF US ARE HOME

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The official registration and financial information of Project H.O.M.E. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania: 1-800-733-0889. Registration does not imply endorsement.

Project H.O.M.E. Accomplishments – 1989-2009

Since 1989, Project H.O.M.E. has helped more than 8,000 people break the cycle of homelessness and poverty by providing a continuum of care that includes street outreach, supportive housing and comprehensive services that focus on health care, education, and employment. We also work to prevent homelessness and poverty through comprehensive neighborhood revitalization in North Philadelphia. Our accomplishments include the following:

Housing and Economic Development

- Project H.O.M.E. provides **459 units of housing** in Philadelphia, including **272 units of supportive housing** for formerly homeless men, women and families and has rehabbed and sold 43 houses **to first-time homebuyers in North Philadelphia**. We have leveraged more than \$55 million toward **housing and economic development**.
- Teams from our **Outreach Coordination Center** canvas the streets of Center City to link homeless individuals with shelter, supportive housing, medical care, mental health care and substance abuse treatment.
- Our **Economic Development Program** targets the Ridge Avenue Corridor to enhance the physical environment, improve public safety, strengthen existing businesses, and attract new ones.

Opportunities for Employment

- We operate four programs employing and training formerly homeless persons and teen program participants: **The Back Home Café**, the **H.O.M.E. Page Café**, **Our Daily Threads Thrift Store**, and the **Library Restroom Attendant Program**.
- Our **Adult Learning and Workforce Development** programs serve more than 1,200 people annually and provide employment services to formerly homeless residents and community members.

Medical Care

- Our **Community Health Initiative, a partnership with the Department of Family & Community Medicine at Thomas Jefferson University**, makes approximately 2,000 contacts with patients annually, providing community-based, high-quality health care and health education services; through partnership with **Council for Relationships**, those in our community can access mental health services.
- 94 percent of our residents had health insurance, and we linked over 73 percent of our residents to **preventive health care services**, whether through our own services or through partnerships and collaboration with local health care providers.

Education

- We operate the **Honickman Learning Center and Comcast Technology Labs (HLCCTL)**, a state-of-the-art, 38,000-square-foot technology center in North Central Philadelphia, providing educational and workforce development opportunities for neighborhood children and their families; We sponsor and direct the **North Philly Footstompers Drill Team**, comprised of 25 youth who compete in many local and national competitions
- Project H.O.M.E. and Germantown Academy sponsor the **Community Partnership School**, an innovative, independent elementary school offering a unique educational opportunity along with comprehensive services for talented underserved students

AWARDS

- Charity Navigator 4-star rating for sound fiscal management for five consecutive years (2008)
- National Alliance to End Homelessness Nonprofit Sector Achievement Award (2005)
- National Law Center on Homelessness and Poverty's STAR Award for constructive, creative, innovative and replicable approaches to ending homelessness (2004)
- The Ford Foundation's national "Leadership for a Changing World Award" (2002)
- U.S. Department of Housing and Urban Development – one of the "100 Best Practices" (2000)
- *Philanthropy Roundtable* – one of the "16 most efficient and innovative charities we know of anywhere." (2000)
- Prudential National Nonprofit Leadership Award
- Co-chair of the Mayor's Task Force on Homeless Services (current)
- Project H.O.M.E. has also been recognized as a national model by *TIME Magazine* (2009), *CBS National News* (2006), *The San Francisco Chronicle* (2004), *The Denver Post* (2004) and *The New York Times* (2003).