



2010 AT&T NATIONAL SUPPORTS PHILADELPHIA AREA YOUTH EDUCATION CHARITIES

*The Tournament Will Grant Proceeds to Boys and Girls Club of Philadelphia,
Jon Bon Jovi Soul Foundation and Tiger Woods Foundation*

In addition to bringing exceptional golf to the Philadelphia area, the 2010 AT&T National will also make an impact on the community through its charitable endeavors. The tournament will work to raise funds and awareness for two youth-based organizations in the Philadelphia area, The Boys and Girls Club of Philadelphia and The Jon Bon Jovi Soul Foundation, as well as continue to support programs of the Tiger Woods Foundation.

Boys & Girls Clubs of Philadelphia

The mission of the Boys & Girls Clubs of Philadelphia is to enable all young people to reach their full potential as productive, caring, responsible citizens. The Boys & Girls Clubs of Philadelphia has been providing the children of Philadelphia with hope, inspiration, and a safe place to learn and grow since 1897. Serving over 13,000 youth between the ages of six-weeks and 19 years of age annually, the programs of the Boys & Girls Clubs of Philadelphia instill a sense of belonging, power, usefulness and competence. For more information about the services and programs offered by the Boys & Girls Clubs of Philadelphia, visit www.bgcphila.org, or contact the development and marketing office at (215) 735-8818, extension 26.

Jon Bon Jovi Soul Foundation

Founded in 2006, the Jon Bon Jovi Soul Foundation (formerly the Philadelphia Soul Charitable Foundation) is a non-profit organization dedicated to bringing about positive change and helping the lives of those in need ONE SOUL AT A TIME. The JBSF transforms lives and neighborhoods through funding and the creation of programs and partnerships that support innovative community efforts to break the cycle of poverty and homelessness. For more information visit www.jbjsoulfoundation.org. The tournament has identified two specific programs within the Soul Foundation's grant portfolio to support, the Hopeworks Program in Camden, NJ and Project H.O.M.E's Honickman Learning Center and Comcast Technology Labs.

Hopeworks 'N Camden empowers youth to identify and develop their dreams and own their future. While Camden's public high schools have a dropout rate close to 70 percent, Hopeworks motivates youth to learn through technology training in website design. Youth participating in this training have earned over 1,500 college credits. Upon completing this training, over 250 youth have earned jobs in Hopeworks' two business: web site design and development, and geographic information systems. Beyond training and jobs, Hopeworks enrolls its youth in college, provides residential housing and offers corporate internships. All youth at Hopeworks continuously engage in one-on-one tutoring in reading and math, as well as an intensive leadership development program. Working with over 1,200 youth, Hopeworks enhances the lives

of the inner-city Camden youth by expanding the educational and career development opportunities available to them.

The mission of Project H.O.M.E.'s Honickman Learning Center and Comcast Technology Labs is to address the root causes of homelessness and poverty: the lack of adequate educational and employment opportunities. This state-of-the-art, 38,000-square-foot technology center in North Philadelphia provides programming focused on literacy, technology and enterprise for over 1,500 low-income and homeless children and adults each year. For more information, go to www.projecthome.org.

The Tiger Woods Foundation

Since 1996 the Tiger Woods Foundation has reached more than 10 million young people by delivering unique experiences and innovative educational opportunities for youth worldwide. Specific programs of the Foundation include The Tiger Woods Learning Center, a one-of-a-kind, 35,000-square-foot education facility custom-built for the underserved youth of Southern California. Everything at the Learning Center is about active participation and hands-on learning. Students in grades 5-12 build and launch rockets, land planes via flight simulator, operate the DNA sequencer and create their own animated films. Sample classes include forensic science, aerospace, engineering, robotics, biotechnology, video production and graphic design.

Tiger's Action Plan is a collection of curricula distributed to students nationwide. Each curriculum contains interactive and informative lesson plans that focus on subjects important to young people including, exploring careers, planning for the future, financial responsibility and the importance of making a difference in your community. The Foundation has also helped send 25 bright, young students to college through the Earl Woods Scholarship Program. Scholarships are renewable for up to four years, with students chosen based on demonstrated financial need and a proven commitment to community service. In addition to its original programming, the Foundation also awards grants to youth-based organizations around the world. For more information visit www.tigerwoodsfoundation.org.

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