

Community Needs and Assets Assessment

ZIP Codes 19121 and 19132

Community Forum #1

Monday, Nov 15, 2021
5:30 – 7:30 p.m.
HLCCTL Auditorium

STUDY RESULTS

- **Education, employment, after-school, health care and related programs** offered throughout the catchment area are very impressive and residents seem to know about them.
- More work needs to be done **to achieve high quality performance** across all programs in the years to come and **to ensure everyone has access to them.**

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STUDY RESULTS

- **Residents tend to rely on word-of-mouth and social media** to connect to news and to one another.
- **Nearly half of catchment residents are “housing cost-burdened,”** paying more than 30% of their income towards housing.
- **About 40% of residents live below the poverty level** (nearly twice the poverty rate citywide).
- **Median household income in the catchment area is \$21,758 per year** (less than half of the citywide figure).

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STUDY RESULTS

- **Just 39% of people in the neighborhood are “in the labor force,”** meaning they are either employed or looking for work.
- **More people in the neighborhood have at least a high school degree.**
The percentage of people who have at least a high school degree increased from 56% in 2000 to 80% in 2019.
- **More residents have access to health insurance, the internet, and education and health services** through nonprofit community-based organizations.

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RESIDENT SURVEY

- **Approximately 160 of the 240 residents (70%)** who completed surveys indicated an interest in learning more about or participating in this needs and assets assessment project.
- **Project HOME can draw from this group** to inform its work going forward, and to participate in upcoming focus group and community forum discussions.

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STAKEHOLDER INTERVIEWS

Pre-K / Early Childhood Education

- **3 of the 5 Pennsylvania Keystone 4-STAR rated childcare centers** in the catchment area shared information about their capacity.
- One of those indicated an interest in discussions with Project HOME about working with them on such a program.

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RESIDENT SURVEY RESULTS

How residents hear about what is going on in the community.

Neighbor/Friend	35%
Community Center	13%
Newsletter/Newspaper	13%

Have any of the following gotten worse for you or your family in the past year?

Anxiety, stress, depression, or grief	49%
Health (yours or someone you care for)	43%
Paying rent, mortgage, utilities	37%

Have any of the following been long-term issues for you or your family before COVID-19?

Anxiety, stress, depression, or grief	58%
Health (yours or someone you care for)	46%
Paying rent, mortgage, utilities	40%

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RESIDENT SURVEY RESULTS

Are you or another member of your household aware of Project HOME's Youth After School and College Access Programs?

Yes **29%**

Is there a child in your household of the age for Kindergarten to 8th Grade?

Yes **25%**

Do you have access to a computer in your home?

Yes **73%**

Is there a child in your household of the age for Pre-Kindergarten programs?

Yes **7%**

Is there a teenager in your household of the age for 9th to 12th grade?

Yes **14%**

Do you have access to the Internet at home?

Yes **91%**

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RESIDENT SURVEY RESULTS

Are you or any adult member of your household currently employed?

No, and you are NOT looking for a job	42%
Yes	27%
No, and you are looking for a job	17%
Yes, but looking for a new job	13%

Are you aware of Project HOME's adult training programs/job fairs?

Yes	61%
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Would you or any member of your household be interested in getting help with finding jobs to apply for?

Yes	41%
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Would you or any member of your household be interested in getting help with applying for jobs once open positions are identified?

Yes	43%
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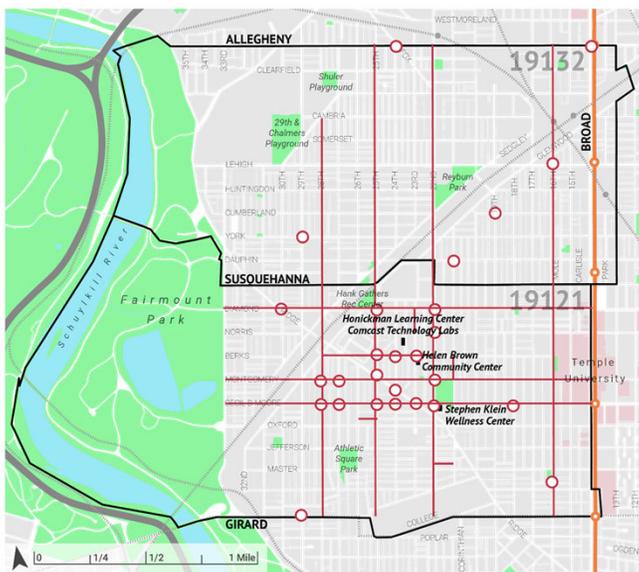
You said that you are interested in looking for a new job. Would you be interested in classes and certifications in any of these employment areas :

Front desk reception	23%
Certified peer specialist (Behavioral health)	16%
Food service	16%
Digital literacy/Computer Technology	15%
Social services	14%
Healthcare	13%
Other option	3%

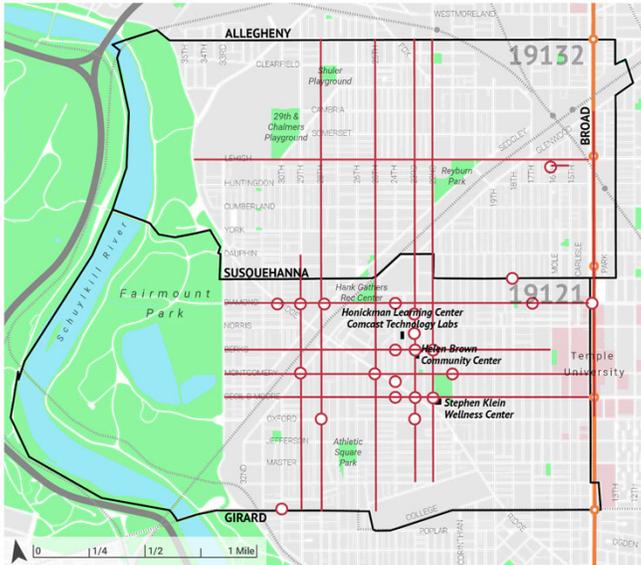
Would you or any member of your household be interested in getting help with keeping the job that you or they already have?

Yes	20%
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RESIDENT SURVEY: LEAST CLEAN STREETS AND INTERSECTIONS

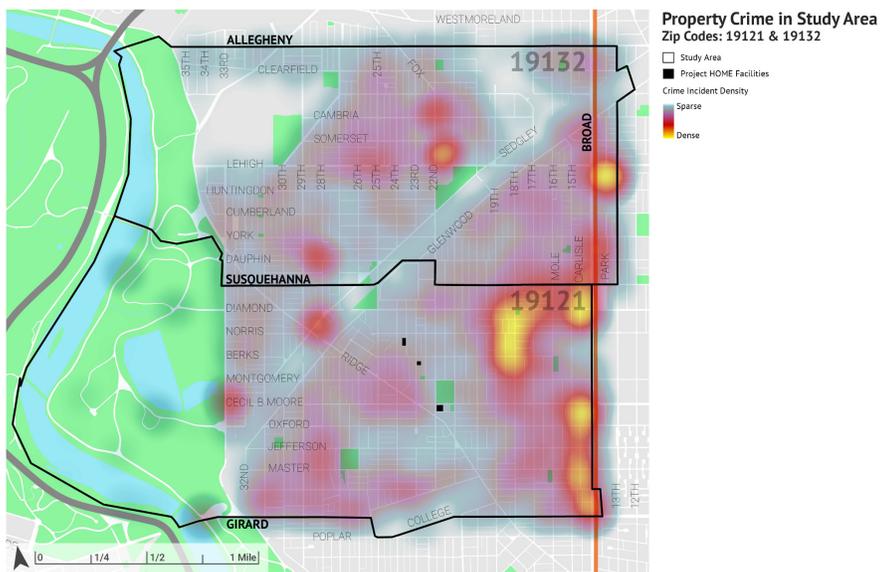


RESIDENT SURVEY: UNSAFE STREETS AND INTERSECTIONS



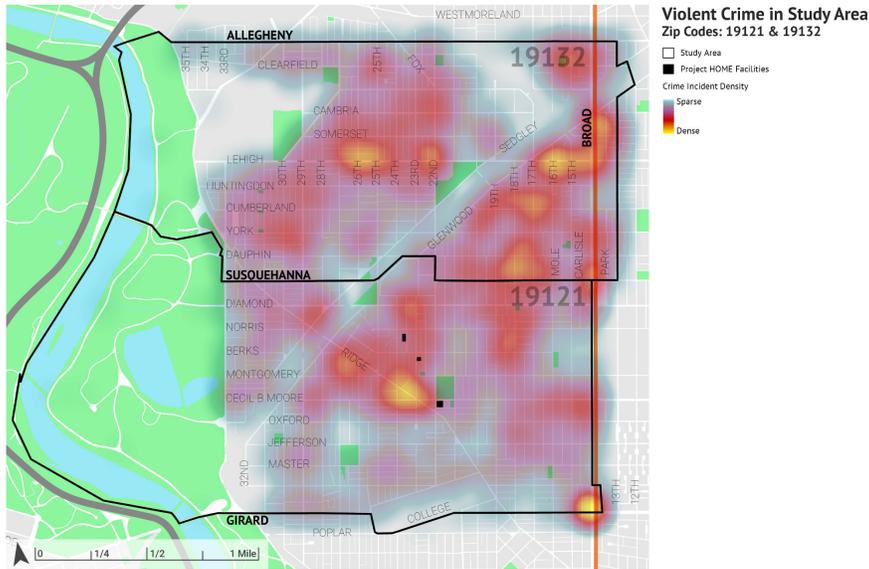
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PROPERTY CRIME IN STUDY AREA



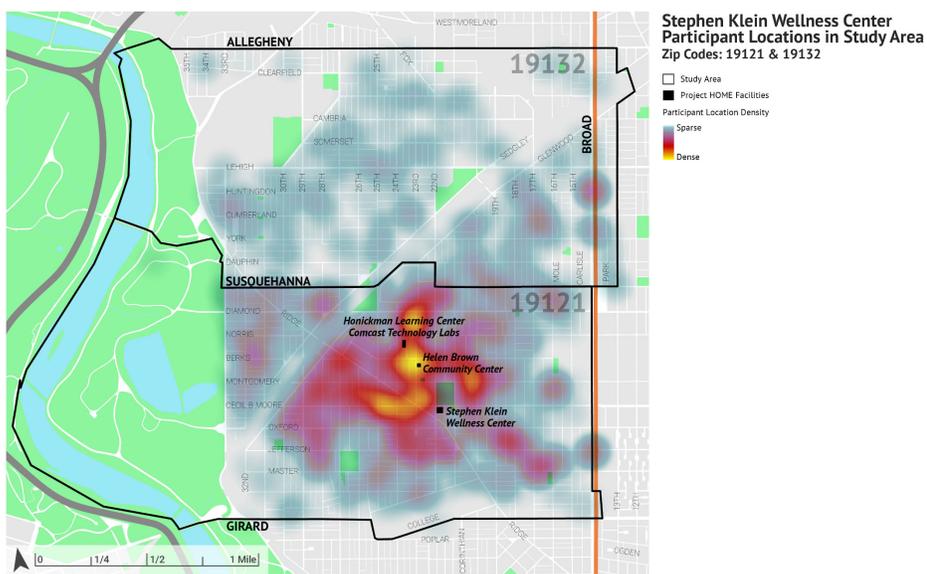
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VIOLENT CRIME IN STUDY AREA



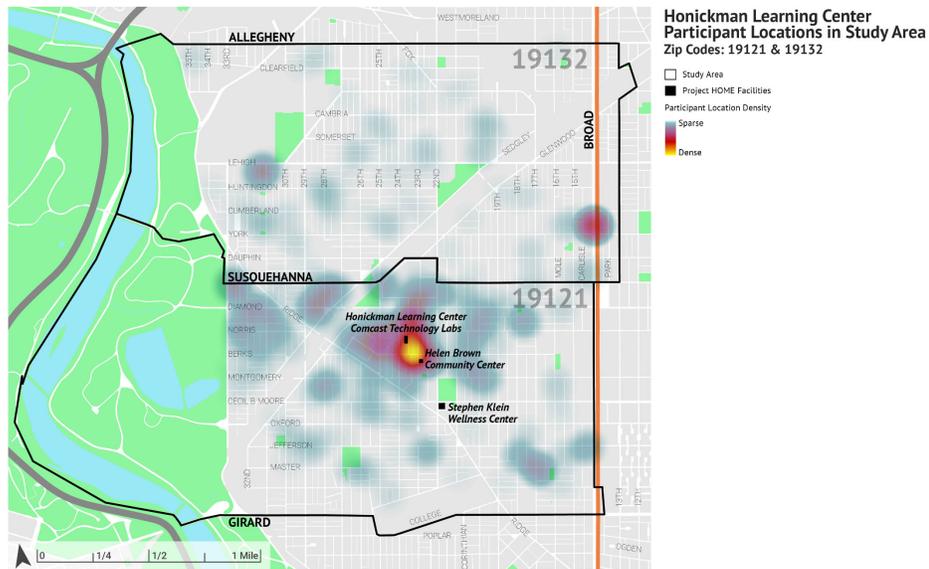
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SKWC: PARTICIPANT LOCATIONS



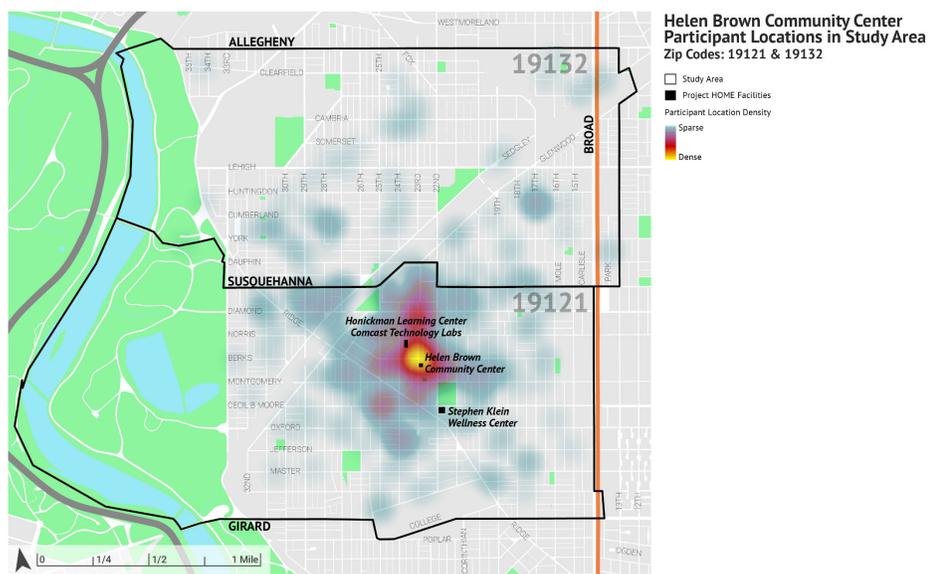
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HLCCTL: PARTICIPANT LOCATIONS



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HBCC FOOD PANTRY: PARTICIPANT LOCATIONS



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