

BRING PHILLY HOME

WEDNESDAY,
OCTOBER 12, 2022

GRAND BALLROOM AT
THE MASONIC TEMPLE

6:00 PM-9:00 PM

1 N. BROAD ST
PHILADELPHIA, PA
19107

HOSTED BY THE
RISING LEADERS COMMITTEE

**Proceeds from this
event fund Project
HOME's mission to end
and prevent chronic
street homelessness in
Philadelphia.**



SPONSORSHIP LEVELS

Presenting - \$25,000 (Only **One** Opportunity Available!)

All naming benefits listed at the Community level, plus:

- One-year naming of event: "Bring Philly HOME presented by [Presenting Sponsor];"
- Special recognition by Project HOME Leadership on stage at closing reception;
- Team registration for up to 25 participants in The Race HOME;
- Group registration for up to 30 volunteers at Community Volunteer Day;
- Name inclusion in the pre-event media advisory and post-event press release;
- High-visibility logo placement during on site Race HOME;
- *Spirit of Generosity* featurette in *News from HOME* quarterly newsletter (circulation 48K+);
- Title card logo placement in the Race HOME recap video (circulation 24k);
- Four (4) dedicated social media posts (Facebook, Instagram, and LinkedIn);
- Twenty (20) event tickets (twenty total attendees).

Community - \$10,000

All naming benefits listed at Wellness level, plus:

- Name or company logo listed the entire week of programming, including event signage, website, virtual race, and live stream;
- Special recognition by emcee(s) on stage during the program;
- Three (3) dedicated social media posts (Facebook, Instagram, or LinkedIn);
- Ten (10) additional tickets (twelve total attendees).

Wellness - \$7,500

All naming benefits listed at the Neighborhood level,

- Plus:
 - Exclusive "Presenting Sponsor" for The Race HOME, virtual 5k;
 - Logo placement on race t-shirt;
 - Quarter-page *Small Ways to Make a Big Difference* featurette in *News from HOME* quarterly newsletter (circulation 48k+);
 - Eight (8) additional tickets (ten total attendees).

Neighborhood - \$5,000

All naming benefits listed at Inspiration level, plus:

- Name or company logo listed on in-person event signage;
- Two (2) grouped social media posts (Facebook, Instagram, or LinkedIn);
- Special recognition from Rising Leaders Co-Chairs during event program;
- Inclusion in Project HOME's annual report;
- Six (6) additional tickets (eight total attendees).

Inspiration- \$2,500

- Name or company logo on the print invitation;
- Logo placement in monthly *Bring Philly HOME* e-communications;
- Grouped thank-you on Instagram for Thankful Thursday;
- Four (4) additional tickets (six total attendees).

Social Enterprise - \$1,500

Project HOME's Social Enterprise (SE) program is designed to employ residents in a supportive, skill-building environment.

- Special signage when SE products are on-site;
- Name or company logo on the print invitation;
- Two (2) Event Tickets.

Yes, I/we would like to SPONSOR at the following level:

- ☐ **Presenting - \$25,000**
☐ **Community - \$10,000**
☐ **Wellness - \$7,500**
☐ **Neighborhood- \$5,000**
☐ **Inspiration- \$2,500**
☐ **Social Enterprise - \$1,500**

☐ **Supporter - \$500**

Opportunity for individuals, small businesses, and non-profits!

Benefits include:

- Company, group, or individual name on event website;
- Two (2) event tickets.

(Note: tax-deduction calculated post-event, based on number of guests attending.)

☐ I/We plan to attend the in-person event on Wednesday, October 12, 2022.

☐ I/We would like to donate our reception tickets to Project HOME staff & residents for 100% tax-deduction.

Please submit logos by Fri., July 8, for inclusion on our print invitation.

QUESTIONS?

Please contact Samantha Blatt at samanthablatt@projecthome.org or call 215-232-7272 x3075.

Please return this form to:
Project HOME
Attn: Development
1515 Fairmount Ave
Philadelphia, PA 19130

BRING PHILLY HOME

Sponsorship Reply Form

Individual/Organization:

Contact:

Title:

Address:

City:

State:

Zip:

E-mail:

Preferred Phone:

Website:

- ☐ Please bill us for payment
☐ Payment information included
☐ Enclosed is a check (made payable to Project HOME) for \$

Please charge my: ☐ Visa ☐ Master Card

☐ Discover ☐ AMEX

Card No.:

Exp.:

CVV:

2022 Sponsorship Agreement:

This form shall serve as a written commitment to pay the full amount selected above.

Printed Name:

Signature:

Date:

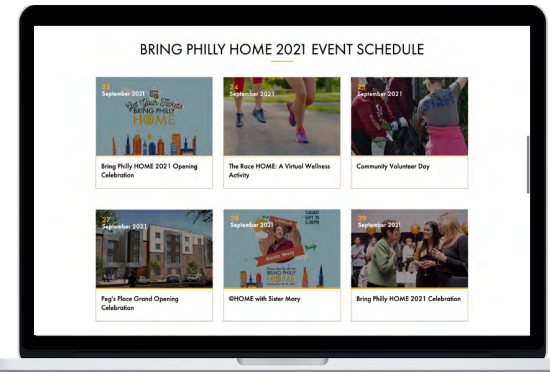


...Together We Can...

BRING PHILLY HOME

SEPTEMBER 23-29, 2021

In 2021, the Rising Leaders Committee, for the first time ever, transformed our annual Bring Philly HOME event from a single evening into a week-long event, offering guests the chance to come together safely - all in the name of ending and preventing chronic street homelessness. Now in its 14th year, Bring Philly HOME has become our region's premier networking and fundraising event filled with big ideas, inspiring stories and motivating presentations. From the participation to the fundraising to the media coverage, the event was a glowing success on every front.



FEATURED IN



yahoo!news



BY THE NUMBERS

75,457,860

Print/Online Impressions

8,961,797

Broadcast Viewership

2,682,817

Social Media Impressions

87.1 M+

TOTAL IMPRESSIONS

\$697,985.20

Print/Online Ad Equivalency

\$157,013.00

Broadcast Publicity Value

\$24,816.18

Social Media Ad Equivalency

\$879K+

TOTAL AD EQUIVALENCY

20,033 people

Reached in Social Media Campaign

600+

New additions to the mailing list

\$280,000+

Raised during Bring Philly HOME event

Project HOME Media Impact

Print/online: 1,674,136,191

Broadcast: 19,044,198

1.86 Billion Impressions!

Share Your Sponsorship!

We are committed to creating mutually beneficial partnerships. Your sponsorship is meaningful to us, and we want to make it meaningful for you as well. You can make the most of sponsorship at any level by engaging with Project HOME through our social media channels below.



www.facebook.com/projectHOME



[@projecthomephl](https://www.instagram.com/projecthomephl)



www.linkedin.com/company/project-h.o.m.e/

*All social media promotion for Bring Philly HOME will occur between
August 1, 2022 – October 14, 2022*

Please include your social media channels and, if specified at your giving level, select which platform to be featured.



LOGOS

To meet our invitation print deadline, please submit all logos in an unzipped, vector format (.eps or .ai), by July 8. Please send files to events@projecthome.org.

Please note: Sponsors who do not submit a logo by Sept. 30, will have their company name spelled out on all signage in lieu of logo.

NONE OF US ARE HOME UNTIL ALL OF US ARE HOME®